

## WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-55442-1

DATE PRINTED

10/22/12

AND

PAGE 1

6441	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 178906		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>	
<b>NAME</b>	GMMB, INC.		OBAMA FOR AMERICA	
<b>AND</b>	3050 K St NW Ste 100		PO BOX 8102	
<b>ADDRESS</b>	Washington	DC 20007-5108	Chicago	IL 60680-8102
	USA		USA	
<b>CONTACT</b>			<b>PRODUCT</b> 95/101/2174 OFA 30s ADD	
<b>LOCAL SALESPERSON</b>	SUSAN INKER-PURETZ	<b>AGENCY EST. NO.</b> 2174	<b>PRODUCT CODE</b>	1300
<b>NATIONAL SALESPERSON</b>				
<b>BROADCAST SCHEDULE STARTING</b> 10/23/12 <b>AND ENDING</b> 10/29/12 <b>NO. WEEKS:</b> 1				

## Cancellation Notice

## Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	.1111..	4	05:00A	05:30A	30S	10/23/12-10/26/12		4	200.00	800.00
LUR										
2	1.....	1	05:00A	05:30A	30S	10/29/12-10/29/12		1	200.00	200.00
LUR										
3	T-F	2	06:00A	06:30A	30S	10/23/12-10/26/12		2	350.00	700.00
LUR										
4	T-F	2	06:30A	07:00A	30S	10/23/12-10/26/12		2	350.00	700.00
LUR										
5	.1111..	4	04:30A	04:59A	30S	10/23/12-10/26/12		4	75.00	300.00
LUR										
6	1.....	1	04:30A	04:59A	30S	10/29/12-10/29/12		1	75.00	75.00
LUR										
7	.1111..	4	07:00A	08:00A	30S	10/23/12-10/26/12		4	350.00	1400.00
LUR										
8	1.....	1	07:00A	08:00A	30S	10/29/12-10/29/12		1	350.00	350.00
LUR										
9	.1111..	4	08:00A	09:00A	30S	10/23/12-10/26/12		4	350.00	1400.00
LUR										
10	1.....	1	08:00A	09:00A	30S	10/29/12-10/29/12		1	350.00	350.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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<b>ADDRESS</b>	Washington	DC 20007-5108	Chicago	IL 60680-8102
	USA		USA	
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			FROM	TO						
LUR										
11 LUR	T-F	3	09:00A	11:00A	30S	10/23/12-10/26/12		3	250.00	750.00
12 CD	01111..	4	11:00A	12:00N	30S	10/23/12-10/26/12	PRICE IS RIGHT	4	1170.00	4680.00
13 CD	10000..	1	11:00A	12:00N	30S	10/29/12-10/29/12	PRICE IS RIGHT	1	1170.00	1170.00
14 CD	01111..	4	11:58A	12:30P	30S	10/23/12-10/26/12	NOON NEWS	4	900.00	3600.00
15 CD	10000..	1	11:58A	12:30P	30S	10/29/12-10/29/12	NOON NEWS	1	900.00	900.00
16 LUR	01111..	4	03:00P	03:58P	30S	10/23/12-10/26/12	JUDGE JUDY	4	500.00	2000.00
17 LUR	10000..	1	03:00P	03:58P	30S	10/29/12-10/29/12	JUDGE JUDY	1	500.00	500.00
18 LUR	01111..	4	03:57P	05:00P	30S	10/23/12-10/26/12	DR PHIL	4	600.00	2400.00
19 LUR	10000..	1	03:57P	05:00P	30S	10/29/12-10/29/12	DR PHIL	1	600.00	600.00
20 CD	T-F	3	05:00P	05:30P	30S	10/23/12-10/26/12		3	1620.00	4860.00

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	USA		USA	
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			FROM	TO						
21 CD	T-F	2	05:30P	06:00P	30S	10/23/12-10/26/12		2	1620.00	3240.00
22 CD	T-F	2	06:00P	06:30P	30S	10/23/12-10/26/12		2	1800.00	3600.00
23 CD	T-F	3	06:58P	07:30P	30S	10/23/12-10/26/12	ENTERTAINMENT TONIGHT	3	1800.00	5400.00
24 LUR	M	1	08:57P	10:00P	30S	10/29/12-10/29/12	TWO BROKE GIRLS/MIKE & MOLLY	1	6000.00	6000.00
25 LUR	Th	1	07:58P	09:00P	30S	10/25/12-10/25/12	THE BIG BANG THEORY/TWO AND	1	5000.00	5000.00
26 LUR	Th	1	09:00P	10:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	7000.00	7000.00
27 LUR	Su	1	10:00P	11:00P	30S	10/28/12-10/28/12	THE MENTALIST	1	4500.00	4500.00
28 CD	Sa	1	11:35P	12:35A	30S	10/27/12-10/27/12	ET WEEKEND	1	450.00	450.00
29 LUR	Su	1	11:58A	07:00P	30S	10/28/12-10/28/12	NFL TODAY	1	2000.00	2000.00
30 SEC FLA V. GEORGIA--LUR	Sa	2	12:00N	07:00P	30S	10/27/12-10/27/12	NCAA COLLEGE FOOTBALL	2	6000.00	12000.00
<b>Total Contract:</b>								65		76925.00

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Billing Summary										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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